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Dressing Like A Leader: Style Tips For Women In The Spotlight

**Shellie Karabell**, CONTRIBUTOR*I cover leadership - people, politics & policy - from a European view*[FOLLOW ON FORBES \(61\)](#)

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“Looking ‘age appropriate’ for a woman in middle age doesn’t mean she has to look frumpy or matronly,” Oppenheimer opines. “The problem often is the opposite: women who are trying to not look old, and think they are being sexy and feminine, whereas what they do is end up looking cheap, which is not only age inapprop it also tasteless.”

It’s not just a matter of choosing the right business suit. Indeed, it’s not necessary in these “disruptive” days, to wear an actual business suit, according to Jeff Byron, another 25+ year retail veteran, now Vice President and General Manager of the flagship Neiman Marcus Downtown in Dallas, Texas. “I see much more mix

and match today,” he says. “Women are becoming more original, more inclined to adapt their wardrobes to their lifestyles, and that includes wearing pants or slacks instead of the traditional skirts with jackets for the office.”

